CITY OF GREAT FALLS
WAYFINDING PLAN
Acknowledgments

Wayfinding Plan Core Team
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Wayfinding Plan Steering Committee
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Kristi Scott  Great Falls Museum Consortium
Rebecca Engum  Great Falls Tourism
Bruce Pollington  River’s Edge Trail
Brett Doney  Great Falls Development Authority
Shane Etzwiler  Great Falls Chamber of Commerce
Alex Sholes  Montana Fish Wildlife & Parks
Charity Yonker  Cascade County
Jim Wingerter  Montana Department of Transportation

Wayfinding Plan Stakeholder Group
Susie McIntyre  Great Falls Public Library
Shyla Patera  North Central Independent Living, GF Transit Board
Jim Helgeson  Great Falls Transit
John Turner  Malstrom Airforce Base
Kim Skornogoski  Building Active Communities initiative, GF Public School Board
Andrew Finch  City of Great Falls
John Juras  Great Falls Bicycle Club
Oliver Doyle & Kylie Koranza  University of Providence
Bob Kelly  Mayor, Great Falls
Jane Weber  Cascade County Commissioner
Jim Wingerter  Montana Department of Transportation
1.0 Project Background

Overview & Project History
The Great Falls Wayfinding Plan provides a vision and strategy for the community to implement a citywide sign program. The plan includes all of the information needed to implement and install signs as soon as funding and permits are secured. Funding for the development of this plan was obtained through a grant from the Department of Commerce’s Montana Main Street Program, the Downtown Tax Increment Financing (TIF) District, the Great Falls Business Improvement District (BID), Visit Great Falls, the Downtown Development Partnership (DDP), Great Falls Development Authority (GFDA) and the Great Falls Area Chamber of Commerce.

A comprehensive wayfinding program is essential to connect people traveling to Great Falls to the historic downtown and to the surrounding cultural, natural and recreational amenities. By providing prominent, appealing signage, many who would otherwise simply travel through Great Falls or those who are not familiar with the area, will learn about the services, destinations and points of interest that are available.

Existing Plan Review
- 2018 Long Range Transportation Plan
- 2013 Downtown Access, Circulation & Streetscape Plan
- 2013 City of Great Falls Growth Policy
- 2018 West Bank Master Plan
- 2012 Great Falls Brand Report
- 2011 Great Falls Downtown Master Plan
- 2016 Great Falls Parks & Recreation Master Plan
The plan was created in three phases: assess, explore and apply. During each phase, emphasis was placed on public engagement and feedback from the Steering Committee.

Wayfinding Plan Goals
1. Establish clear and consistent citywide signage geared toward vehicles and pedestrians that connect residents and visitors with downtown Great Falls and the area’s cultural, natural and recreational amenities.
2. Incorporate elements from existing logo/branding effort into the sign design.
3. Incorporate a variety of signs that reinforce a sense of place and identity and that provide visitor and residents with an understanding of where to find existing amenities and destination.
4. Develop signs that add to a Great Falls aesthetic without creating clutter or discord.
5. Ensure signs comply with all applicable local, state and federal sign regulations.

What is Wayfinding
Wayfinding is a method to help people get from one location to another. It is an information system that guides people through a physical environment and enhances their understanding and experience of the space or area. A wayfinding program includes the signage, maps, symbols, colors, and other communications that are created for a specific place.

In general, a wayfinding plan considers local amenities, identifies a series of key decision points throughout the local area and strategically places signs in locations so that the public can travel safely and efficiently from one destination to the next. The signs are directional in nature and are meant to guide the traveling public throughout the plan area. Signs can also be informative and include maps, text and historic context for the area.
How to use this plan

This plan provides guidance on sign placement, sign content, and design and construction specifications. While care was taken to create a comprehensive wayfinding program, like many planning documents, a wayfinding plan functions best when it is reviewed and updated on a regular basis. This plan should be periodically updated as destinations change and the needs of the community shift.

Refer to the sign location map and sign schedule for location and design information needed to complete any necessary permit process.

Construction drawings are used to communicate with a sign fabricator during sign construction. Construction drawings were created for four sign types listed below and are found in the appendix.

- Motorist Directional Sign
- Pedestrian Directional Sign
- Pedestrian Directional Totem
- Pedestrian Informational Kiosk

Key plan elements includes a list of primary destinations, maps with proposed sign locations, sign designs, and construction specifications.

Additional Plan Elements

Amenity Map
The amenity map includes a comprehensive inventory of the destinations, amenities and attractions located within Great Falls. Compiled through a significant public outreach effort, these locations include educational institutions, medical facilities, civic and governmental buildings, natural sites, museums, historic attractions, sports and entertainment venues, transportation hubs, parks, trails, and other recreational destinations.

The locations found on this map may change as destinations evolve and are added to Great Falls over time.

Primary Destination List
The destinations selected for the primary destination list were chosen due to their significance in the community. The sign program was created around these destinations. Significant destinations were selected in the following categories

Primary Destination Categories
- Downtown
- Natural Sites
- Sports & Entertainment Venues
- Educational Institutions
- Transportation Hubs
- Civic Government services
- City Parks & Recreation

Sign Schedule
The sign schedule outlines the details for each sign proposed in the wayfinding program. The schedule assigns each sign a number, defines the sign type, and provides directional elements and destination content for each sign. In addition, the Sign Schedule identifies the proposed location for the sign through a written description and photos.

Location Maps
The sign location maps visually depict the proposed locations for each sign in the wayfinding program. The signs are numbered and correspond to the numbers found on the sign schedule.
Primary Destinations

The following destinations were identified by the Stakeholders group as primary to the Great Falls community, and guide the basis of the wayfinding plan.

DOWNTOWN:
Historic Downtown
Great Falls Visitors Center / Chamber
Mansfield Theater/Civic Center

NATURAL SITES:
Black Eagle Falls, Memorial Island and Dam
Giant Springs State Park
Rainbow Falls and Dam
Montana Veterans Memorial Park

MUSEUM/HISTORY:
CM Russell Museum Complex
Children’s Museum of Montana
First Peoples Buffalo Jump State Park
Galerie Trinitas
Lewis & Clark National Historic Trail Interpretive Center
Malmstrom Air Force Base Museum & Air Park
Montana Museum of Railroad History
Paris Gibson Square Museum of Art
The History Museum
Ursuline Centre

SPORTS & ENTERTAINMENT VENUES:
Centene Stadium
Montana ExpoPark & Four Seasons Arena
MultiSports Complex
Siebel Soccer Fields
Great Falls Ice Plex

TRANSPORTATION HUBS
Airport
Bus Transit Transfer Station
North Parking Garage
South Parking Garage
Weissman Walking Bridge

EDUCATIONAL INSTITUTIONS:
University of Providence
Great Falls College - MSU

CIVIC GOVERNMENT SERVICES:
Cascade County Courthouse
Montana Fish Wildlife & Parks
US District Court
Public Library

POPULAR CITY PARKS & RECREATION:
Broadwater Bay Park
Broadwater Overlook Park
Electric City Water Park
Elks Riverside Park
Gibson Park
Golf Courses:
• Eagle Fall Golf Club
• Anaconda Hills Golf
Jaycee Park & Pool
Oddfellows Park
River’s Edge Trail / Caboose Trailhead
Wadsworth Park
2.0 Planning Process

Assess
During the Assess Phase the team analyzed existing plans that the City of Great Falls had already completed. The team also collected and reviewed recommendations that supported the creation of a wayfinding plan through a comprehensive and highly participative community involvement and public outreach effort.

- Creation of the Steering Committee
  Steering Committee members were selected to represent a variety of community organizations. Leaders from the business community, recreation management, government regulation and non-profit organizations participated throughout the development of the plan and ultimately selected the sign family design.

- The Explore Great Falls Wayfinding Facebook Page
  The Facebook page was the primary way for the public to track the project throughout its development. Relying on a follower base associated with the Destination Downtown Great Falls Facebook page, the project was able to immediately tap into an existing network of community-minded followers.

- Press Release
  Multiple press releases were used throughout the project to inform the media on significant events and project developments.

Explore
The Explore Phase focused attention towards understanding what is important to Great Falls and which destinations are most significant to community members. Destinations, recreational locations and community amenities were identified and collected from committee members and the public. The locations were categorized and inventoried and provided the basis for plan development.

Community Remarks
Destination and location information was collected online using a mapping platform called Community Remarks. This platform provided participants with the opportunity to drop a pin onto a map and comment on the locations and amenities special to them.

Online Survey
To refine the destination information collected from Community Remarks, and to better understand community identity and design preference, a survey was created and posted online. Over 300 responses were collected. Questions focused on prioritizing destinations and design preferences. Using design preference questions, participants were asked to rank which images and buildings appealed the most.

Design Work Sessions
Work sessions were held virtually with Steering Committee members and Stakeholders. Participants answered live poll questions developed to enhance the creation of sign characteristics. Using photos of local iconic buildings, architectural elements and other visual cues, the team collected information that was used in the development of three potential sign families.

Scavenger Hunt
The Expedition Scavenger Hunt was created to encourage the public to get involved in the creation of the wayfinding plan. Participants followed a series of clues that brought them on a tour of some of Great Falls destinations. Given restrictions on large public meetings, the Scavenger Hunt brought awareness to the planning effort without encouraging large public gatherings.
Apply
Final design concepts for the wayfinding signs and elements were created which integrate preferences and themes identified during the Design Work Session and from the public survey. Design options were presented to the Steering Committee for final selection. Once selected, construction documents were created for four of the signs from the selected design.

Routes and key intersections
Maps were created with proposed sign locations and were sent to Montana Department of Transportation, the City of Great Falls, Steering Committee members and the Stakeholder group for comment. Comments were incorporated and adjustments were made to the final proposed sign location maps. Mapping was focused on motorist and pedestrian travel based on significant public comment.

Motorist Directional Signs
Directional motorist signs were planned primarily along Principal Arterial routes as identified in the 2018 Great Falls Area Long Range Transportation Plan (LRTP) in order to reach the greatest number of travelers. According to the LRTP, the purpose of Principal Arterials are to “serve the major centers of activity, the highest traffic volume corridors….” Carrying the highest proportion of total traffic, placing signs along the Principal Arterials will enhance visibility to the most vehicles entering and leaving the area.

Pedestrian Directional Signs
Sign locations were chosen to enhance pedestrian connectivity between destinations in the historic downtown core. Downtown destinations were simplified to include only eleven Primary Destination locations. While several notable destinations exist in the downtown area, the number and density of these locations could complicate directional signs and create sign clutter. As an alternative, all downtown destinations could be included on informational kiosks and amenity maps.

Pedestrian Destinations
- Great Falls Visitor Information Center
- Great Falls Civic Center
- Gibson Park
- Weissman Walking Bridge
- CM Russell Museum
- Paris Gibson Square Museum
- Great Falls Transit Transfer Station
- The History Museum
- Electric City Water Park
- Rivers Edge Trail
- City Parking Structures
- West Bank Park
**Gateways and Kiosk Locations**

Gateways are locations that define entry into a distant place with a defined identity. Typically designated with a monument or artwork, gateways are the first indication that a visitor has arrived into a particular place and provide an opportunity for a community to create a placemaking identity.

Information kiosks provide maps and other navigational information or can even provide destination information. Kiosks locations were also selected based on the availability of open space and are most effective when placed in plazas, parks, rest areas or other locations where pedestrians travel. Due to their size, kiosks locations must be large enough to allow for their construction. Additionally, a kiosk will display details and maps and are meant to serve as gathering points and destinations in and of themselves. Space should also be allocated to promote congregation and visibility of the kiosk at a distance.

**Kiosk location opportunity:**

**Great Falls Tourist Visitor Center**

**Gateway Sign opportunity:**

2ND ST S entrance point from 10th Ave

**Utilize Existing Structures**

- BUS SHELTER
- TBD
- WASTE RECEPTACLES
- TBD
3.0 Design

Federal Design Guidance Document

The Manual on Uniform Traffic Control Devices, or MUTCD, is a document issued by the Federal Highway Administration (FHWA) of United States Department of Transportation and used by the Montana Department of Transportation. The MUTCD specifies the standard for all traffic control devices installed on any street, highway, bikeway, or private road open to public travel. The Community Wayfinding Sign standards allow for slight deviations from typical traffic control parameters. Wayfinding sign design may incorporate brand specific design elements through the use of enhancement markers, and color variations.

Sign Aesthetic & Character

Visual preference surveys of stakeholders, along with Cushing Terrell’s research and observations, informed the look and feel of the draft sign concepts. Three draft concepts were presented to the Core Team for discussion, from which two were refined for presentation to the Steering Committee.

During a Steering Committee working session, stakeholders were able to give feedback on the two concepts that were presented and together discuss character, functionality, and practical issues of both. The discussion led to a decision for the selected preference with modification to the tagline: “DISCOVER”.

The preferred sign design incorporates national best practices, community input, durable materials, and distinctive architectural details to create a unique wayfinding identity that reflects what makes Great Falls such a special place.

Style:
Classical | Traditional | Historical
Retro-Contemporary
Iconic
Symmetry

Brand Graphic/Icon Inspiration:
Conservative with a contemporary bent
Forward-looking
Great Falls Tourism brand elements

Descriptors:
Motion/ Movement /Flowing / Fluid
Growing /Changing /Improving
Forward-thinking
Friendly / Welcoming
Straight - forward / Honest
Hardworking / Conservative / Blue collar

User Focus:
Motorist - Great Falls overall
Motorist & Pedestrian - Downtown
Identity Influences
Missouri River
The Falls
The Springs
‘By the River’
Outdoor Rec culture
Artistic

Fabrication /Construction
Implementable | Maintainable | Economical
**Sign Color Palette**

- **PANTONE 298C - Light Blue**
  - C66 M10 Y1 K0
- **PANTONE 648C - Navy Blue**
  - C100 M85 Y35 K35
- **WHITE**
- **WHITE Reflective**

**Icons**

- **Pedestrian Directional signage:**
  - DIN Schrift – 1451 Engschrift
  - AaBbCcDdEeFfGgHhIiJjKkLl
  - MmNnOoPpQqRrSsTtUuVv
  - WwXxYyZz
  - 1234567890

- **Motorist Directional signage:**
  - Mission Gothic - Regular
  - AaBbCcDdEeFfGgHhIiJjK-Kl
  - MmNnOoPpQqRrSsTt
  - UuV WwXxYyZz
  - 1234567890

**Font**

- **Pedestrian Directional signage:**
  - DIN Schrift – 1451 Engschrift
  - AaBbCcDdEeFfGgHhIiJjKkLl
  - MmNnOoPpQqRrSsTtUuVv
  - WwXxYyZz
  - 1234567890

- **Motorist Directional signage:**
  - Mission Gothic - Regular
  - AaBbCcDdEeFfGgHhIiJjK-Kl
  - MmNnOoPpQqRrSsTt
  - UuV WwXxYyZz
  - 1234567890
EXISTING STREET

Giant Springs State Park & Air Park
Malmstrom Museum
Downtown

84" MIN.

for wind pass-thru

Walking Tour Map

Cut out steel totem for wind pass-thru

SELECTED SIGN DESIGN FAMILY | 09-15-2020

GREAT FALLS WAYFINDING PLAN
Final Primary Sign Family

M1 | Motorist Directional Sign
P1 | Pedestrian Directional Sign
P2 | Pedestrian Totem
K1 | Kiosk
4.0
Maps

Amenity Location
Motorist Sign Location
Pedestrian Sign Location
Kiosk/Gateway Opportunities
## 5.0 Sign Schedule

### MOTORIST Directional Signs

<table>
<thead>
<tr>
<th>NO.</th>
<th>SIGN TYPE</th>
<th>DIRECTION</th>
<th>CONTENT</th>
<th>DRIVING DIRECTION</th>
<th>LOCATION SPECIFICS</th>
<th>NOTES</th>
<th>PHOTO</th>
</tr>
</thead>
</table>
| 1   | M1 Roadway Directional | ↑ → ↑ → | Paris Gibson Museum  
CM Russell Museum  
Gibson Park | Southbound - 14th St. N (US 87)  
(One way) | West side of 14th St N  
4th Ave N intersection  
MDT ROW  
30 mph | New Sign | ![Photo](image1.png) |
| 2   | M1 Roadway Directional | ↑ ↑ ↓ ↓ | Anaconda Hills Golf Course  
Rivers Edge Trail Caboose  
Gibson Park | Northbound - 15th St. N (US 87)  
(One way) | East side of 15th St N at  
4th Ave N intersection  
MDT ROW  
30 mph | New Sign | ![Photo](image2.png) |
| 3   | M1 Roadway Directional | ↑ → ↑ → | Paris Gibson Museum  
Public Library  
Rivers Edge Trail Access | Southbound - 14th St. N (US 87)  
(One way) | West side of 14th St N  
2nd Ave N intersection;  
Traffic signal  
MDT ROW  
30 mph | New Sign | ![Photo](image3.png) |
<table>
<thead>
<tr>
<th>NO.</th>
<th>SIGN TYPE</th>
<th>DIRECTION</th>
<th>CONTENT</th>
<th>DRIVING DIRECTION</th>
<th>LOCATION SPECIFICS</th>
<th>NOTES</th>
<th>PHOTO</th>
</tr>
</thead>
</table>
| 4   | M1 Roadway Directional | ↑            | Historic Downtown  
Rivers Edge Trail Caboose  
Lewis & Clark Center | Westbound - 2nd Ave N  
(One way) | North side of 2nd Ave N  
15th St N intersection;  
Traffic signal  
MDT ROW  
30 mph |                                            | ![Image](image1.png) |
| 5   | M1 Roadway Directional | ↑            | University of Providence  
Paris Gibson Museum  
Ursuline Center | Southbound - 14th St N (US 87)  
(One way) | East side of 14th St N  
1st Ave N intersection;  
Traffic signal;  
addressing left lane traffic  
MDT ROW  
30 mph | New Sign  
Options:  
Update MDT Business Dist. sign with new sign at this location | ![Image](image2.png) |
| 6   | M1 Roadway Directional | ↑            | Rivers Edge Trail Caboose  
Public Library  
Gibson Park | Northbound - 15th St N (US 87)  
(One way) | West side of 15th St N  
2nd Ave N intersection;  
Traffic signal;  
MDT ROW  
30 mph | New Sign | ![Image](image3.png) |
<table>
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<tr>
<th>NO.</th>
<th>SIGN TYPE</th>
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<th>CONTENT</th>
<th>DRIVING DIRECTION</th>
<th>LOCATION SPECIFICS</th>
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</tr>
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<tbody>
<tr>
<td>7</td>
<td>M1</td>
<td>↑ Eastbound</td>
<td>Paris Gibson Museum</td>
<td>Eastbound - 1st Ave N</td>
<td>South side of 1st Ave N</td>
<td>New Sign</td>
</tr>
<tr>
<td></td>
<td>Roadway Directional</td>
<td>↓ (One way)</td>
<td>MultiSport Complex</td>
<td>14th St N intersection;</td>
<td>Traffic signal</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>(One way)</td>
<td>MDT ROW</td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>30 mph</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>M1</td>
<td>↑ ↑ Northbound</td>
<td>Lewis &amp; Clark Center</td>
<td>Northbound - 15th St N</td>
<td>East side of 15th St N</td>
<td>New Sign</td>
</tr>
<tr>
<td></td>
<td>Roadway Directional</td>
<td>↓ (One way)</td>
<td>Rivers Edge Trail Caboose</td>
<td>(US 87)</td>
<td>1st Ave N intersection; Traffic signal;</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Historic Downtown</td>
<td></td>
<td>MDT ROW</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>25/30 mph</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>M1</td>
<td>↑ ↑ Southbound</td>
<td>MultiSport Complex</td>
<td>Southbound - 14th St S</td>
<td>West side of 14th St S</td>
<td>New Sign</td>
</tr>
<tr>
<td></td>
<td>Roadway Directional</td>
<td>↓ (One way)</td>
<td>Parking</td>
<td>(US 87)</td>
<td>1st Ave S intersection; Traffic signal;</td>
<td></td>
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<td></td>
<td></td>
<td></td>
<td>Civic Center</td>
<td></td>
<td>MDT ROW</td>
<td></td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>25/30 mph</td>
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<td>CONTENT</td>
<td>DRIVING DIRECTION</td>
<td>LOCATION SPECIFICS</td>
<td>NOTES</td>
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</tr>
<tr>
<td>10</td>
<td>M1 Roadway Directional</td>
<td>↑ ← → ← →</td>
<td>Rivers Edge Trail Caboose Civic Center Ursuline Center</td>
<td>Northbound - 15th St. S (US 87) (One way)</td>
<td>West side of 15th St S 1st Ave S intersection; MDT ROW 25/30 mph</td>
<td>New Sign</td>
</tr>
<tr>
<td>12</td>
<td>M1 Roadway Directional</td>
<td>← ← ← ← ← ←</td>
<td>University of Providence Great Falls College - MSU MultiSport Complex</td>
<td>Southbound - 14th St. S (US 87) (One way)</td>
<td>West side of 14th St S 10th Ave S (MT200) intersection; MDT ROW 30 mph</td>
<td>New Sign</td>
</tr>
<tr>
<td>NO.</td>
<td>SIGN TYPE</td>
<td>DIRECTION</td>
<td>CONTENT</td>
<td>DRIVING DIRECTION</td>
<td>LOCATION SPECIFICS</td>
<td>NOTES</td>
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<td>-----------------------------------------</td>
<td>---------</td>
</tr>
</tbody>
</table>
| 13  | M1 Roadway Direction | ↑ ← →    | Overlook Park  
MultiSport Complex  
Historic Downtown | Westbound - 10th Ave S (US89)  
North side of 10th Ave S  
9th S S intersection;  
MDT ROW  
35 mph | New Sign | ![Photo](image1.png) |
| 14  | M1 Roadway Direction | ↑ ← →    | MultiSport Complex  
University of Providence  
Overlook Park | Southbound - 9th St. S  
West side of 9th St S  
10th Ave S (US89) intersection;  
MDT ROW  
30 mph | New Sign | ![Photo](image2.png) |
| 15  | M1 Roadway Direction | ↑ ← →    | University of Providence  
Historic Downtown  
MultiSport Complex | Eastbound - 10th Ave S (US89)  
South side of 10th Ave S  
9th S S intersection;  
MDT ROW  
35 mph | New Sign | ![Photo](image3.png) |
<table>
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<tr>
<td>16</td>
<td>M1</td>
<td>&lt;&lt;</td>
<td>MultiSport Complex</td>
<td>Southbound - 9th St. S</td>
<td>West side of 9th St S 17th Ave S intersection/ stop sign; <strong>MDT ROW</strong> 25-30 mph?</td>
<td>New Sign</td>
<td><img src="image1" alt="Image" /></td>
</tr>
<tr>
<td>17</td>
<td>M1</td>
<td>&lt;&lt;</td>
<td>MultiSport Complex</td>
<td>Southbound - 5th St S (one way)</td>
<td>West side of 5th St S 10th Ave S (MT 200) intersection; <strong>MDT ROW</strong> 35 mph</td>
<td>New Sign</td>
<td><img src="image2" alt="Image" /></td>
</tr>
<tr>
<td>18</td>
<td>M1</td>
<td>&lt;&lt;</td>
<td>Overlook Park Oddfellows Park History Museum</td>
<td>Westbound - 10th Ave S (US89)</td>
<td>North side of 10th Ave S (MT 200) 2nd StS/Overlook Dr. intersection; <strong>MDT ROW</strong> 35 mph</td>
<td>New Sign</td>
<td><img src="image3" alt="Image" /></td>
</tr>
</tbody>
</table>

Notes:
- **MDT ROW**: Multi-Directional Traffic ROW
- **PED Crosswalk & sign**: Pedestrian crosswalk and sign
- **SITE CROSSWALK & sign**: Site-specific crosswalk and signage
- **HISTORIC DIST.**: Historic District
- **Right Lane Must Turn Right**: Right lane must turn right

**Photo Captions**:
- Image 1: MultiSport Complex direction sign on 9th St S.
- Image 2: MultiSport Complex direction sign on 5th St S.
- Image 3: Overlook Park and Oddfellows Park direction signs on 10th Ave S.
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<th>PHOTO</th>
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</thead>
<tbody>
<tr>
<td>19</td>
<td>M1</td>
<td></td>
<td>History Museum Historic Downtown Overlook Park</td>
<td>Eastbound - 10th Ave S (US89) South side of 10th Ave S (MT 200) Overlook Dr./2nd SS intersection; MDT ROW 35 mph</td>
<td>New Sign</td>
<td>Signs Prior to intersection: Exit to River RD. (Turn Right) HISTORIC DIST. (right arrow) Visitor Info. (left arrow)</td>
<td><img src="image1.jpg" alt="Photo" /></td>
</tr>
<tr>
<td>20</td>
<td>M1</td>
<td></td>
<td>Broadwater Bay Park Electric City Water Park Oddfellows Park</td>
<td>Northbound - 2nd S S East side of 2nd SS Prior to intersection with 3rd Ave S MDT ROW 30 mph Emergency Snow Route</td>
<td>New Sign</td>
<td></td>
<td><img src="image2.jpg" alt="Photo" /></td>
</tr>
<tr>
<td>21</td>
<td>M1</td>
<td></td>
<td>Oddfellows Park Electric City Water Park Elks Riverside Park</td>
<td>Westbound - 3rd Ave S North side of 3rd Ave S Prior to intersection with River Dr. S MDT ROW 25 mph</td>
<td>New Sign</td>
<td>PED Crosswalk</td>
<td><img src="image3.jpg" alt="Photo" /></td>
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<td>NO.</td>
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<td>DRIVING DIRECTION</td>
<td>LOCATION SPECIFICS</td>
<td>NOTES</td>
<td>PHOTO</td>
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<tr>
<td>22</td>
<td>M1 Roadway Directional</td>
<td>← →</td>
<td>Civic Center&lt;br&gt;Chamber of Commerce&lt;br&gt;Parking</td>
<td>Northbound - 2nd S S&lt;br&gt;Prior to intersection with 2nd Ave S</td>
<td>East side of 2nd SS&lt;br&gt;Prior to intersection with 2nd Ave S</td>
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<td><img src="image1.png" alt="Photo" /></td>
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<tr>
<td>23</td>
<td>M1 Roadway Directional</td>
<td>↑ →</td>
<td>Children's Museum&lt;br&gt;Civic Center&lt;br&gt;Visitor's Center</td>
<td>Westbound - 1st Ave S&lt;br&gt;(One Way)&lt;br&gt;North side of 1st Ave S&lt;br&gt;Prior to intersection and merge lane with Park Dr. S</td>
<td>North side of 1st Ave S&lt;br&gt;Prior to intersection and merge lane with Park Dr. S</td>
<td>MDT ROW 25 mph</td>
<td><img src="image2.png" alt="Photo" /></td>
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<tr>
<td>24</td>
<td>M1 Roadway Directional</td>
<td>↑ →</td>
<td>Gibson Park&lt;br&gt;MT Expo Park &amp; Arena&lt;br&gt;Paris Gibson Museum</td>
<td>Northbound - Park Dr. N&lt;br&gt;1st Ave N intersection</td>
<td>East side of Park Dr. N&lt;br&gt;1st Ave N intersection</td>
<td>New Sign</td>
<td><img src="image3.png" alt="Photo" /></td>
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Possible: PED size sign

Option: Use large PED sign at intersection posts
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<td>25</td>
<td>M1 Roadway Directional</td>
<td>↑ ← →</td>
<td>Paris Gibson Museum Gibson Park Civic Center</td>
<td>Eastbound - 1st Ave N</td>
<td>South side of 1st Ave N Park Dr. N intersection</td>
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<td>26</td>
<td>M1 Roadway Directional</td>
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<td>Civic Center Gibson Park Elks Riverside Park</td>
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<td>27</td>
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<td>↑ ← →</td>
<td>Paris Gibson Museum Gibson Park Parking</td>
<td>Eastbound - 1st Ave N</td>
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<td>28</td>
<td>M1</td>
<td>↑</td>
<td>County Courthouse Parking Gibson Park</td>
<td>Westbound - 2nd Ave N</td>
<td>North side of 2nd Ave N 5th S N intersection</td>
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<td>29</td>
<td>M1</td>
<td>↑</td>
<td>Paris Gibson Park MultiSport Complex</td>
<td>Eastbound - 1st Ave N</td>
<td>South side of 1st Ave N 9th S N intersection</td>
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<td>30</td>
<td>M1</td>
<td>←</td>
<td>County Courthouse Paris Gibson Museum</td>
<td>Northbound - 9th S N</td>
<td>East side of 9th S N 1st Ave N intersection</td>
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<tr>
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<td>Roadway Directional</td>
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<td>31</td>
<td>M1 Roadway Directional</td>
<td>← →</td>
<td>Elks Riverside Park Historic Downtown</td>
<td>Northeast bound Park Dr. N</td>
<td>East side of Park Dr. N 6th S S intersection/junction</td>
<td>New Sign Collect OLD WEST TRAIL on to new sign post with New sign</td>
</tr>
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<td>MDT ROW 25 mph</td>
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<td>← →</td>
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<tr>
<td>32</td>
<td>M1 Roadway Directional</td>
<td>↑ ← ↓</td>
<td>Elks Riverside Park Historic Downtown Gibson Park</td>
<td>Westbound 8th Ave N</td>
<td>North side of 8th Ave N 6th S S intersection/junction</td>
<td>New Sign consider Gateway opportunity in median area? Possible re-position sign prior to Stop Sign intersection ??</td>
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<td>MDT ROW 25 mph</td>
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<td>33</td>
<td>M1 Roadway Directional</td>
<td>← →</td>
<td>Elks Riverside Park Weissman Walking Bridge Electric City Water Park</td>
<td>Northwest bound 6th S N</td>
<td>East side of 6th S N River Dr N intersection</td>
<td>New Sign Collect OLD WEST TRAIL sign with this new sign Gateway opportunity prior to this intersection underpass of old railway bridge</td>
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<td>MDT ROW 25-30 mph</td>
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</table>
| 34  | M1 Roadway Directional | ←→ | Gibson Park  
Rivers Edge Trail Caboose  
MT Veteran’s Park | Northbound 9th S N  
River Dr N intersection | East side of 9th S N  
River Dr N intersection | New sign | ![Photo](image1.jpg) |
|     |           |           |         |                   | MDT ROW  
30 mph | **Controlled Crosswalk** | ![Photo](image2.jpg) |
| 35  | M1 Roadway Directional | ↑↓ ←→ | Historic Downtown  
Rivers Edge Trail Caboose  
Elks Riverside Park | Southbound 9th S N  
River Dr N intersection | West side of 9th S N  
River Dr N intersection | New Sign | ![Photo](image3.jpg) |
|     |           |           |         |                   | MDT ROW  
30 mph | Collect signs:  
HISTORIC DIST (right arrow)  
VISITOR INFO (right arrow)  
onto this new sign | ![Photo](image4.jpg) |
| 36  | M1 Roadway Directional | ↑↓ ←→ | Historic Downtown  
Rivers Edge Trail Caboose  
Gibson Park | Southbound 15th S N  
River Dr N intersection | West side of 15th S N  
River Dr N intersection | New Sign | ![Photo](image5.jpg) |
|     |           |           |         |                   | MDT ROW  
30 mph | Remove current MDT directional signs and collect sign message information to new community wayfinding sign as shown here: | ![Photo](image6.jpg) |
<table>
<thead>
<tr>
<th>NO.</th>
<th>SIGN TYPE</th>
<th>DIRECTION</th>
<th>CONTENT</th>
<th>DRIVING DIRECTION</th>
<th>LOCATION SPECIFICS</th>
<th>NOTES</th>
<th>PHOTO</th>
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<tbody>
<tr>
<td>37</td>
<td>M1 Roadway Directional</td>
<td>↑ ← ↗</td>
<td>Black Eagle Falls Gibson Park Rivers Edge Trail Caboose</td>
<td>Northbound 15th S N</td>
<td>East side of 9th S N River Dr N intersection</td>
<td>New sign</td>
<td><img src="image1.jpg" alt="Image" /></td>
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<td>Option: Wrap utility box with branded design</td>
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<td>38</td>
<td>M1 Roadway Directional</td>
<td>↑ ← ↗</td>
<td>Gibson Park CM Russell Museum Black Eagle Falls</td>
<td>Westbound River Dr N</td>
<td>North side of River Dr N 15th S N intersection</td>
<td>New Sign</td>
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<td>39</td>
<td>M1 Roadway Directional</td>
<td>↑ ← ↗</td>
<td>Eagle Falls Golf Course MT Veteran's Park Centene Stadium</td>
<td>Northbound 25th S N</td>
<td>East side of 25th S N River Dr N intersection</td>
<td>New Sign</td>
<td><img src="image3.jpg" alt="Image" /></td>
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<td>Opportunity to Collect various directional signs to one sign post: Golf Course Icon sign/Vets Memorial/Centene Stadium/etc.</td>
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<tr>
<td>40</td>
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<td>↑ ↔</td>
<td>Siebel Soccer Fields Lewis &amp; Clark Center Giant Springs State Park</td>
<td>Southbound Giant Springs Rd</td>
<td>South side of River Dr N facing traffic entering from Giant Springs Rd T-junction</td>
<td>New Sign Large sign to direct visitors to destinations both east and west from this T-junction.</td>
<td><img src="image1.jpg" alt="Photo" /></td>
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<td>41</td>
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<td>Lewis &amp; Clark Center Giant Springs State Park Siebel Soccer Fields</td>
<td>Northbound 38th S N</td>
<td>East side of 38th S N River Dr N intersection</td>
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<td>42</td>
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<td>Malstrom Air Force Base Siebel Soccer Fields</td>
<td>Eastbound 2nd Ave N</td>
<td>South side of 2nd Ave N 57th S intersection</td>
<td>New Sign</td>
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<td>46</td>
<td>M1 Roadway Directional</td>
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<td>MT Railroad Museum MT ExpoPark &amp; Arena US District Court</td>
<td>Northwest bound 6th S SW/NW</td>
<td>East side of 6th S SW beyond Country Club Blvd intersection MDT ROW 40 mph</td>
<td>New sign</td>
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<td>Position near Trail approach</td>
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<td>M1 Roadway Directional</td>
<td>↑ ↑</td>
<td>Great Falls Ice Plex Buffalo Jump State Park</td>
<td>Northbound 31ST SW</td>
<td>East side of 31ST SW beyond 35th Ave SW intersection City of Great Falls ROW</td>
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<td>Opportunity to incorporate with MDT (green) sign</td>
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<td>48</td>
<td>M1 Roadway Directional</td>
<td>→</td>
<td>Wadsworth Park</td>
<td>Northwest bound Central Ave W 34th S NW Tjunction</td>
<td>Northeast side of Central Ave W</td>
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<td>PHOTO</td>
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<td>49</td>
<td>M1 Roadway Directional</td>
<td>←</td>
<td>Wadsworth Park</td>
<td>Northbound 34th S NW</td>
<td>East side of 34th S NW Wilkinson Rd. T-junction Cascade County ROW</td>
<td>New Sign</td>
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<td>50</td>
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<td>MT Railroad Museum MT ExpoPark &amp; Arena Historic Downtown</td>
<td>Eastbound Central Ave W</td>
<td>South side of Central Ave W near Vaughn Rd. T-junction MDT ROW 40 mph</td>
<td>New Sign</td>
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<td>Wadsworth Park</td>
<td>Westbound Central Ave W</td>
<td>North side of Central Ave W prior to Vaughn Rd. T-junction MDT ROW 40 mph</td>
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<td>LOCATION SPECIFICS</td>
<td>NOTES</td>
<td>PHOTO</td>
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<tr>
<td>52</td>
<td>M1 Roadway Directional</td>
<td>↑ ↑ ← ←</td>
<td>MT Railroad Museum MT ExpoPark &amp; Arena Jaycee Park &amp; Pool</td>
<td>Eastbound Central Ave W</td>
<td>South side of Central Ave W 6th S NW intersection MDT ROW 30 mph</td>
<td>New Sign</td>
<td></td>
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<tr>
<td>53</td>
<td>M1 Roadway Directional</td>
<td>↑ →</td>
<td>Wadsworth Park Jaycee Park &amp; Pool</td>
<td>Westbound Central Ave W</td>
<td>North side of Central Ave W 6th S NW intersection MDT ROW 30 mph</td>
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<td></td>
<td></td>
<td>Option: Include Airport icon sign onto new sign</td>
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<tr>
<td>54</td>
<td>M1 Roadway Directional</td>
<td>↑ ← ←</td>
<td>Historic Downtown US District Court MT ExpoPark &amp; Arena</td>
<td>Eastbound Central Ave W</td>
<td>South side of Central Ave W 3rd S NW intersection MDT ROW 30 mph</td>
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<tr>
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<td>LOCATION SPECIFICS</td>
<td>NOTES</td>
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<tr>
<td>55</td>
<td>M1</td>
<td>➔</td>
<td>➔</td>
<td>MT Railroad Museum ➔ US District Court ➔ MT ExpoPark &amp; Arena</td>
<td>Westbound Central Ave W North side of Central Ave W 3rd S NW intersection or further east near rail crossing</td>
<td>MDT ROW 30 mph</td>
<td>New Sign</td>
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<tr>
<td></td>
<td>M1</td>
<td>➔</td>
<td>➔</td>
<td>Anaconda Hills Golf Course ➔ Black Eagle Falls ➔ Historic Downtown</td>
<td>Eastbound Smelter Ave South side of Smelter Ave Old Havre HWY/10th S NE intersection</td>
<td>MDT ROW 30 mph</td>
<td>South side of Smelter Ave Possible incorporation of smaller sign on decorative light posts (refinery ROW)</td>
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<td></td>
<td>M1</td>
<td>←</td>
<td>➔</td>
<td>MT ExpoPark &amp; Arena ➔ Anaconda Hill Golf Course ➔ Black Eagle Falls</td>
<td>Northbound 10th S NE East side of 10th S NE Smelter Ave intersection</td>
<td>MDT ROW 30 mph</td>
<td>Consider PED size sign on directional arrow post upright prior to intersection</td>
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<td>58</td>
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<td>Southbound Old Havre HWY/10th S NE</td>
<td>West side of Old Havre HW Smelter Ave intersection MDT ROW 30 mph</td>
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<td>Rainbow Dam</td>
<td>Northbound 15th S NE</td>
<td>East side of 15th S NE 25th Ave N intersection Cascade County/Black Eagle ROW</td>
<td>New Sign Consider incorporation of 'Rainbow Dam' sign with new sign</td>
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<td>60</td>
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<td>Historic Downtown</td>
<td>Westbound 25th Ave N</td>
<td>North side of 25th Ave N 15th S NE intersection Cascade County/Black Eagle ROW</td>
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<td>LOCATION SPECIFICS</td>
<td>NOTES</td>
<td>PHOTO</td>
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<td>61</td>
<td>M1 Roadway Directional</td>
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<td>Bus Transfer Station Parking</td>
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<td>South side 2nd Ave S intersection 4th St S</td>
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<td>62</td>
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<td>Parking Civic Center</td>
<td>Southbound 5th Street S</td>
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<td>New Sign</td>
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<td>63</td>
<td>M1 Roadway Directional</td>
<td>↑ BS 4th Street NE</td>
<td>Anaconda Hill Golf Course Jaycee Park &amp; Pool</td>
<td>Eastbound on Smelter</td>
<td>South side of Smelter Ave intersection 4th Street NE</td>
<td>New Sign</td>
<td><img src="image3.jpg" alt="Image" /></td>
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5.0  
**Sign Schedule**

**PEDESTRIAN Directional Signs**

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<th>CONTENT</th>
<th>LOCATION SPECIFICS</th>
<th>NOTES</th>
<th>PHOTO</th>
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</table>
| p1  | P1        | ← →      | Civic Center  
The History Museum | position in City of Great falls ROW | sidewalk on East side of | ![Photo](image1.jpg) |
| p2  | P1        | ↑ ↓ ← →  | Historic Downtown  
+ Electric City Water Park  
+ Walking Bridge | position in City of Great falls ROW | | ![Photo](image2.jpg) |
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<tr>
<td>p3</td>
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<td>Historic Downtown</td>
<td>position on History Museum property or within City of Great Falls ROW</td>
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<tr>
<td></td>
<td></td>
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<td>←</td>
<td>GF Transfer Station</td>
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<tr>
<td></td>
<td></td>
<td>←</td>
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<td>Intersection of 2nd S N/ 1st Ave S</td>
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<td></td>
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<td>←</td>
<td>Tourist Information Center</td>
<td></td>
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<td></td>
<td></td>
<td>←</td>
<td>Rivers Edge Trail</td>
<td></td>
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<td></td>
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<td>Parking</td>
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<td></td>
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<td>←</td>
<td>GF Transfer Station</td>
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<td>p5</td>
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<td>↔</td>
<td>Civic Center, Paris Gibson Museum</td>
<td>Intersection of 3rd St/Central Ave, At the CMR Statue</td>
<td>New Sign, City of Great Falls ROW</td>
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<tr>
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<td>Pedestrian Direction</td>
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<tr>
<td>p6</td>
<td>P1</td>
<td>↑</td>
<td>North Parking, South Parking, Civic Center</td>
<td>Intersection of 1st Ave S/4th S S</td>
<td>CMR statue Plaza</td>
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<td>PHOTO</td>
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<td>↑</td>
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<td>↑</td>
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<td>Tourist Information Center Weissman Walking Bridge Rivers Edge Trail</td>
<td>Position at EXIT of Parking Garage N on sidewalk of 4th S N position in City of Great falls ROW</td>
<td>New Sign</td>
<td><img src="image1.jpg" alt="Image" /> <img src="image2.jpg" alt="Image" /> <img src="image3.jpg" alt="Image" /></td>
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<td>↑</td>
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<td>P1</td>
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<td>↑</td>
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<td>Pedestrian Directional</td>
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<td>Paris Gibson Museum CM Russell Museum</td>
<td>Intersection of 5th St/Central Ave City of Great falls ROW</td>
<td>New sign</td>
<td><img src="image4.jpg" alt="Image" /> <img src="image5.jpg" alt="Image" /> <img src="image6.jpg" alt="Image" /></td>
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<td>NOTES</td>
<td>PHOTO</td>
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<td>p9</td>
<td>P1</td>
<td>↑↑</td>
<td>Paris Gibson Museum CM Russell Museum</td>
<td>Intersection of 7th St/Central Ave City of Great Falls ROW</td>
<td>New sign</td>
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<td>p10</td>
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<td>↑↑</td>
<td>Rivers Edge Trail CM Russell Museum</td>
<td>Intersection of 14th St N/Central Ave at Paris Gibson Square City of Great Falls ROW</td>
<td>New sign</td>
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<td>p11</td>
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<td>Gibson Park Rivers Edge Trail</td>
<td>CMR Museum 4th Ave N and 13th St N City of Great Falls ROW</td>
<td>New sign</td>
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| 12  | P1        | ↑↑        | Gibson Park  
Rivers Edge Trail | Intersection of 9th St N /4th Ave N  
position in City of Great falls ROW if possible | New sign | ![Photo](image1.jpg)  
Keep Pedestrians signs to north side of 4th Ave following the Northside Historic District signage |
| 13  | P1        | ↑↑        | Gibson Park  
Rivers Edge Trail | Intersection of 5th St N /4th Ave N  
position in City of Great falls ROW if possible | New sign | ![Photo](image2.jpg)  
Keep Pedestrians signs to north side of 4th Ave following the Northside Historic District signage  
Utilize corner of private property apartment building if possible |
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<th>CONTENT</th>
<th>LOCATION SPECIFICS</th>
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<td>p14</td>
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<td>↑ ↑</td>
<td>Gibson Park Rivers Edge Trail Civic Center</td>
<td>Intersection of Park Dr. N /4th Ave N near Gibson Park Main Entrance position in City of Great falls ROW if possible</td>
<td>New Sign</td>
<td><img src="image1.jpg" alt="Photo" /> <img src="image2.jpg" alt="Photo" /> <img src="image3.jpg" alt="Photo" /></td>
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<td>p15</td>
<td>P1 Pedestrian Directional</td>
<td>↑ ↑</td>
<td>Tourist Information Center Civic Center Weissman Walking Bridge</td>
<td>Intersection of Park Dr. N /3th Ave N near Gibson Park Exit Drive position in City of Great falls ROW if possible</td>
<td>New Sign</td>
<td><img src="image4.jpg" alt="Photo" /> <img src="image5.jpg" alt="Photo" /> <img src="image6.jpg" alt="Photo" /></td>
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<td>LOCATION SPECIFICS</td>
<td>NOTES</td>
<td>PHOTO</td>
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<td>p16</td>
<td>P1</td>
<td>↑</td>
<td>Civic Center&lt;br&gt;Parking&lt;br&gt;Weissman Walking Bridge&lt;br&gt;Rivers Edge Trail</td>
<td>Intersection of Park Dr. N / 1st Ave N by either crosswalk signal east of Park Dr. Position in City of Great Falls ROW if possible</td>
<td>New sign</td>
<td><img src="image" alt="Photo" /></td>
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<tr>
<td>p17</td>
<td>P1</td>
<td>↑</td>
<td>West Bank Park&lt;br&gt;Electric City Water Park&lt;br&gt;Rivers Edge Trail&lt;br&gt;Gibson Park</td>
<td>Intersection of River Dr. N / Central Ave Position near entrance to Weissman Walking Bridge Position in City of Great Falls ROW if possible</td>
<td>New Sign</td>
<td><img src="image" alt="Photo" /></td>
</tr>
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</tbody>
</table>
6.0 Implementation

Cost Estimates

TBD
Permitting

Encroachment Permit
Montana Department of Transportation

Before a sign can be installed along a road that is a state controlled route, an Encroachment Permit must be approved by the Montana Department of Transportation.

A permit can be issued for multiple signs on the same MDT route and will allow installation of a sign at the locations and methods approved during the permit review.

The applicant for this permit would ultimately be responsible for the signs. Sign maintenance will be required to keep the signs in “like new” condition, meaning clean, installed properly, and appropriate messaging. If the sign are not maintained, MDT may remove them after an effort was made to have the signs improved to a compliant condition.

[ See Appendix for MDT Controlled Routes ]
APPENDIX

Design Drawings
Proposed Designs
Community Remarks
Survey Results
DESIGN DOCUMENTS

GREAT FALLS WAYFINDING PLAN

Great Falls Business Improvement District
318 Central Avenue  |  Great Falls, Montana 59404  |  info@gratfallsbid.com

CONTENTS:
Graphic Standards ....................................2
Sign Fabrication ........................................3
Sign Family Overview ................................4
Motorist Directional Signage .....................5
Motorist Directional Sign Panel ...............6
Pedestrian Directional Sign & Panel ..........7
Pedestrian Totem & Sign Panel ...............8
Kiosk .......................................................9
GRAPHIC STANDARDS

SIGN MATERIALS / COLOR PALETTE
Contractor is responsible for matching all colors and materials within the palette as specified and is required to provide color and material samples for each sign type to the Project Owner for approval.

<table>
<thead>
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<th>COLOR</th>
<th>MATERIAL / PROCESS</th>
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<tbody>
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<tr>
<td>White Reflective</td>
<td>TBD</td>
</tr>
<tr>
<td>Light Blue</td>
<td>TBD</td>
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<tr>
<td>Navy Blue</td>
<td>TBD</td>
</tr>
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<td>Black</td>
<td>TBD</td>
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<tr>
<td>Aluminum</td>
<td>TBD</td>
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**COLOR**
- White
- White Reflective
- Light Blue
- Navy Blue
- Black
- Aluminum

**MATERIAL / PROCESS**
- TBD

**TYPOGRAPHY**
Fabricator is responsible for acquiring project related fonts. No substitute typefaces will be accepted. Set kerning tracks to visually approximate sign drawings. Kerning shown may vary from exact kerning used to create sign drawings. Refer to specific applications for type sizes and leading requirements.

**SIGN TYPE**
- PEDESTRIAN
  - DIN Schrift - 1451 Engschrift
  - AaBbCcDdEeFfGgHhIiJjKkLl
  - MmNnOoPpQqRrSsTtUuVv
  - WwXxYyZz
  - 1234567890

**ARTWORK**
All artwork shown here shall be provided by Project Owner as electronic vector art.

**SIGN LOGO GRAPHIC**
- Single Color Graphic

**SIGN FACE GRAPHIC**
- Mission Gothic - Regular
  - AaBbCcDdEeFfGgHhIiJjKkLl
  - MmNnOoPpQqRrSsTtUuVv
  - WwXxYyZz
  - 1234567890

**ICONS**
- Arrows - Typical Montana Department of Transportation standard

**SIGN LOGO GRAPHIC**
- Single Color Graphic

**SIGN FACE GRAPHIC**
- Mission Gothic - Regular
  - AaBbCcDdEeFfGgHhIiJjKkLl
  - MmNnOoPpQqRrSsTtUuVv
  - WwXxYyZz
  - 1234567890

**CONTRACTOR SHOP DRAWINGS**
Contractor shop drawings must be submitted for approval, prior to proceeding with fabrication. The quality of fit and finish on the final product must meet or exceed the requirements of these design intent documents. Any variations to design, materials, or fabrication methods must be approved by the Owner or Representative.

**GENERAL NOTES**
- Scaled examples shown are for reference only, and do not necessarily reflect actual site conditions. Detailed site surveys may be required prior to fabrication and installation.
- Sign messaging should be referenced to the Sign Schedule. Messages shown here are for general reference only.
- Color systems should be referenced for sign and artwork drawings for specific sign specifications. Colors shown are for reference only.
- Fabrication
  - All metals shall be ground smooth, paint all seams.
  - All exposed hardware shall be tamper proof fasteners.
  - All exposed edges painted to match adjacent face.

**SIGN MATERIALS**
- All retro-reflective vinyl material to receive UV/Anti-Graffiti over laminate, or owner approved equal.
- All painted surfaces to receive Matthews Paint Ultraviolet (UV) and Anti-Graffiti coating, or owner approved equal.
**SIGN FABRICATION**

**OVERLAY FILM**
- Added for protection against weather, graffiti, and sun exposure

**SIGN TEXT AND ARROWS**
- Retorefractive letters may be added to blank sign backgrounds (as shown) or printed with sign backing

**SIGN BACKING - TOP**
- Retorefractive film
- May be batch printed blank or individually printed with full sign text and arrows

**SIGN BACKING - BOTTOM**
- Retorefractive sheeting

**ALUMINUM SHEET**
- 0.080" (12 gauge) aluminum
- rounded/eased corners
- 0.375" mounting holes (2x, drilled)

**FABRICATION NOTES:**

**LIFE-CYCLE OF SIGN PANEL IMAGE:** 7-10 YRS

**SIGN PANEL**
- MATERIAL: .080 gauge aluminum
- EDGES: routed, finished smooth
- GRAPHICS: printed on high intensity prismatic reflective vinyl
- Visibility at night: 1,000 ft

**OVERLAY FILM**
- Added for protection against weather, graffiti, and sun exposure

**SIGN TEXT AND ARROWS**
- Retorefractive letters may be added to blank sign backgrounds (as shown) or printed with sign backing

**SIGN BACKING - TOP**
- Retorefractive film
- May be batch printed blank or individually printed with full sign text and arrows

**SIGN BACKING - BOTTOM**
- Retorefractive sheeting

**ALUMINUM SHEET**
- 0.080" (12 gauge) aluminum
- rounded/eased corners
- 0.375" mounting holes (2x, drilled)

**GENERAL NOTES:**
- These drawings contain design intent only. Shop drawings shall not be referenced within sign backgrounds (as shown) or printed with sign backing.
GENERAL NOTES

These drawings illustrate design intent only and are not for construction. All final engineering and conditions of the project are the responsibility of the contractor. Contractor shop drawings must be submitted for approval prior to proceeding with fabrication. The quality of fit and finish on the final product must meet or exceed the requirements of these design intent documents. Any variations to design, materials, or fabrication methods must be approved by the Owner or Representative.

- Scaled examples shown are for reference only, and do not necessarily reflect actual site conditions. Detailed site surveys may be required prior to fabrication and installation.
- Sign remeasurement should be referenced to the Sign Schedule. Messages shown here are for general reference only.
- Color systems should be referenced within these drawings for actual specifications. Colors shown are for reference only.

FABRICATION

- All welds shall be ground smooth, paint all seams.
- All exposed hardware shall be tamper proof fasteners.
- All exposed hardware shall be painted to match adjacent face.

GREAT FALLS WAYFINDING PLAN

M1 | Motorist Directional Sign
P1 | Pedestrian Directional Sign
P2 | Pedestrian Totem
K1 | Kiosk

GREAT FALLS WAYFINDING PLAN
**GENERAL NOTES**

These drawings illustrate design intent only and are not for construction. All final engineering and conditions of the project are the responsibility of the contractor. Contractor shop drawings must be submitted for approval prior to fabrication. The quality of the final product on the site must meet or exceed the requirements of these design intent documents. Any variations in design, materials, or fabrication methods must be approved by the Owner or Representative.

• Scaled examples shown are for reference only, and do not necessarily reflect actual site conditions. Detailed site surveys may be required prior to fabrication and installation.

• Sign messaging should be referenced to the Sign Schedule. Messages shown here are for general reference only.

• Color systems should be referenced within these drawings for actual specifications. Colors shown are for reference only.

**FABRICATION NOTES:**

1. **SIGN TOPPER**
   - MATERIAL: .080 gauge aluminum sign blank; custom shape
   - EDGES: routed, finished smooth
   - GRAPHICS: printed latex on high-intensity prismatic reflective vinyl
   - COATING: 3M clear laminate with UV protection and scratch resistance
   - FASTENERS: 1" drive rivets, 3/8" shaft

2. **SIGN PANEL**
   - MATERIAL: .080 gauge aluminum sign blank (MUTCD standard)
   - EDGES: routed, finished smooth
   - GRAPHICS: printed latex on high-intensity prismatic reflective vinyl
   - COATING: 3M clear laminate with UV protection and scratch resistance
   - FASTENERS: 1" drive rivets, 3/8" shaft

3. **POST**
   - MATERIAL: 2" square galvanized steel tubing with perforated holes on all four sides

4. **POST ANCHOR**
   - Breakaway System, verify location

5. **RIVETS**
   - Tamper-proof blind rivets, contractor to determine size, locate rivets a minimum of 1" from edge of sign and where least likely to obscure sign message
   - MATERIAL: stainless steel

Design illustrates possible mounting and/or mounting hardware appearance and are for reference only. All hardware to be sized by contractor. Shop drawings shall detail the actual hardware and connections. All connections must be designed for all applicable loads. Shop drawings shall not compromise the visual appearance of the sign shown.

**NOTES:**

• These details for reference only: Use artwork files for sign copy editing and printing. See Sign Schedule for sign copy, icons or symbols

• For destination names that exceed given dimensions/limits, adjust kerning and/or text height. Any adjustments to text kerning and/or height to be approved by Owner before printing.
**GENERAL NOTES**

These drawings illustrate design intent only and are not for construction. All final engineering and conditions of the project are the responsibility of the contractor.

Contractor shop drawings must be submitted for approval prior to proceeding with fabrication.

The quality of fit and finish on the final product must meet or exceed the requirements of these design intent documents. Any variations to design, materials, or fabrication methods must be approved by the Owner or Representative.

- Scaled examples shown are for reference only, and do not necessarily reflect actual site conditions. Detailed site surveys may be required prior to fabrication and installation.
- Sign messaging should be referenced to the Sign Schedule. Messages shown here are for general reference only.
- Color systems should be referenced within these drawings for actual specifications. Colors shown are for reference only.

**FACTOR NOTES:**

1. **SIGN TOPPER**
   - MATERIAL: .080 gauge aluminum sign blank; custom shape
   - EDGES: routed, finished smooth
   - GRAPHICS: printed latex on high-intensity prismatic reflective vinyl
   - COATING: 3m clear laminate with UV protection and scratch resistance
   - FASTENERS: 1" drive rivets, 3/8" shaft

2. **SIGN PANEL**
   - MATERIAL: .080 gauge aluminum sign blank (MUTCD standard)
   - EDGES: routed, finished smooth
   - GRAPHICS: printed latex on high-intensity prismatic reflective vinyl
   - COATING: 3m clear laminate with UV protection and scratch resistance
   - FASTENERS: 1" drive rivets, 3/8" shaft

**POST**
- MATERIAL: 2" square galvanized steel tubing with perforated holes on all four sides

**POST ANCHOR**
- BREAKAWAY SYSTEM; verify location
- RIVETS
  - Tamper-proof blind rivets, contractor to determine size. Locate rivets a minimum of 1" from edge of sign and where least likely to obscure sign message
  - MATERIAL: stainless steel

Design illustrates possible mounting and/or mounting hardware appearance and are for reference only. All hardware to be sized by contractor. Shop drawings shall detail the actual hardware and connections. All connections must be designed for all applicable loads. Shop drawings shall not compromise the visual appearance of the sign shown.

**NOTES:**

- These details for reference only; Use artwork files for sign copy editing and printing; See Sign Schedule for sign copy, icon or symbols
- For destination names that exceed given dimensions/width; adjust kerning and/or font height. Any adjustments to text kerning and/or height to be approved by Owner before printing.
These drawings illustrate design intent only and are not for construction. All final engineering and conditions of the project are the responsibility of the contractor. Contractor shop drawings must be submitted for approval, prior to proceeding with fabrication. The quality of the final product must meet or exceed the requirements of these design intent documents. Any variations to design, materials, or fabrication methods must be approved by the Owner or Representative.

- Scaled examples shown are for reference only, and do not necessarily reflect actual site conditions. Detailed site surveys may be required prior to fabrication and installation.
- Sign messaging should be referenced to the Sign Schedule. Messages shown here are for general reference only.
- Color systems should be referenced within these drawings for actual specifications. Colors shown are for reference only.

**Fabrication Notes:**

1. **SIGN PANEL**
   - MATERIAL: 0.080 gauge aluminum sign blanks; custom shape
   - EDGES: routed, finished smooth
   - GRAPHICS: printed latex on high-intensity prismatic reflective vinyl
   - COATING: 3M clear laminate with UV protection and scratch resistance
   - FASTENERS: 1" drive rivets, 3/8" shaft

2. **POST**
   - MATERIAL: 2" square galvanized steel tubing with perforated holes on all four sides; or 2" square steel tubing, powder coated Black (K) to match Downtown Great Falls Streetscape Plan. or attached to existing steel lamp posts via recommended mounting system as directed by City of Great Falls.

3. **POST ANCHOR**
   - 2 1/4" drivable anchor or breakaway post; verify location
   - Rivets: Tamper-proof blind rivets; contractor to determine size; locate rivets a minimum of 3" from edge of sign O.C., and where least likely to obscure sign message. All attachment details to be verified and engineered by contractor.

Design illustrates possible mounting and/or mounting hardware appearance and are for reference only. All hardware to be sized by contractor. Shop drawing submittals shall detail the actual hardware and connections. All connections must be designed for all applicable loads. Shop drawings shall not compromise the visual appearance of the sign shown.

**NOTES:**

- These details for reference only. Use artwork files for sign copy editing and printing. See Sign Schedule for sign copy, icon or symbols
- For destination names that exceed given dimensions/limits, adjust kerning and/or text height. Any adjustments to text kerning and/or height to be approved by Owner before printing.
- Maintain 2 ft. setback from edge of sign to curb/roadway.
- All type to maintain a min. of 1 inch from edge of sign and sign face graphic.
- Font: DIN Schrift - 1451 Engschrift
  - Cap height: 2 in. (200 pt.)
  - Tracking: 25
- Maintain 2 ft. setback from edge of sign to curb/roadway.

**Cushing Terrell**

**Great Falls Business Improvement District**

**Great Falls, Montana**

**October 2020**

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**Design Intent Drawings**

**Great Falls Wayfinding Plan**

**Downtown**

**Paris Gibson Square**

**CMR Museum**

**Giant Springs State Park**

**Sign Panel Layout**

**Front Elevation Side Elevation**

**Rear Elevation**

**Showing Double Sign**

**Showing Single Sign**
These drawings illustrate design intent only and are not for construction. All final engineering and conditions of the project are the responsibility of the contractor. Contractor shop drawings must be submitted for approval prior to proceeding with fabrication.

The quality of fit and finish on the final product must meet or exceed the requirements of these design intent documents. Variations to design, materials, or fabrication methods must be approved by the Owner or Representative.

Scaled examples shown are for reference only, and do not necessarily reflect actual site conditions. Detailed site surveys may be required prior to fabrication and installation.

Sign messaging should be referenced to the Sign Schedule. Messages shown here are for general reference only.

Color systems should be referenced within these drawings for actual specifications. Color choices are for reference only. Fabrication:
- All artwork files for sign copy writing and printing are provided for sign copy, icons or symbols.
- For destination names that exceed given dimensions/limits, adjust kerning and/or height to be approved by Owner before printing.

NOTES:
- These details for reference only. Use artwork files for sign copy writing and printing.
- Material: .080 gauge aluminum sign blank; custom shape
- Fabrication: routed, edges finished smooth
- Graphics: printed vinyl
- Icons/Text: Retro-reflective vinyl
- Coating: UV protection and scratch resistance
- Fasteners: All attachment details to be verified and engineered by contractor.

2. SIGN FRAME
Fabricated aluminum channel internal structure to engineer’s specification. All attachment details to be verified and engineered by contractor. Hidden frame to be set inside perimeter of sign sleeve. All connections must be designed for all applicable loads. Shop drawings shall not compromise the visual appearance of the sign shown.

3. MAP/BRAND ELEMENT GRAPHICS
Printed Graphics or Owner approved equal; Can be printed in conjunction with Sign Panel or attached separately.

All attachment details to be verified and engineered by contractor.

Design illustrates possible mounting and/or mounting hardware appearance and are for reference only. All hardware to be sized by contractor. Shop drawing submittals shall detail the actual hardware and connections. All connections must be designed for all applicable loads. Shop drawings shall not compromise the visual appearance of the sign shown.

NOTES:
- These details for reference only. Use artwork files for sign copy writing and printing.
- Material: .080 gauge aluminum sign blank; custom shape
- Fabrication: routed, edges finished smooth
- Graphics: printed vinyl
- Icons/Text: Retro-reflective vinyl
- Coating: UV protection and scratch resistance
- Fasteners: All attachment details to be verified and engineered by contractor.
**GENERAL NOTES**

These drawings illustrate design intent only and are not for construction. All final engineering and conditions of the project are the responsibility of the contractor. Contractor shop drawings must be submitted for approval according to the schedule.

The quality of fit and finish on the final product must meet or exceed the requirements of these design intent documents. Any variations to design, materials, or fabrication methods must be approved by the Owner or Representative.

- Scaled examples shown are for reference only, and do not necessarily reflect actual site conditions. Detailed site surveys may be required prior to fabrication and installation.
- Sign messaging should be referenced to the Sign Schedule. Messages shown here are for general reference only.
- Color systems should be referenced within these drawings for actual specifications. Colors shown are for reference only.

**FABRICATION NOTES:**

1. **SIGN PANEL**
   - MATERIAL: 080 gauge aluminum sign blanks, custom shape
   - FABRICATION: routered, edges finished smooth
   - PHOTOS: printed vinyl on a reflective vinyl coating
   - FASTENERS: All attachment details to be verified and engineered by contractor.

2. **SIGN FRAME**
   - Fabricated aluminum channel internal structure to engineer’s specification. All attachment details to be verified and engineered by contractor. Hidden frame to be set inside perimeter of sign sleeve.

3. **BRAND ELEMENT GRAPHICS**
   - Printed Graphics or Owner approved equal. Can be printed in conjunction with Sign Panel or attached separately.
   - All attachment details to be verified and engineered by contractor.

**NOTES:**

- These details for reference only; Use artwork files for sign copy editing and printing.
- See Sign Schedule for sign copy, icons or symbols.
- For destination names that exceed given dimensions/limits, adjust kerning and/or height to be approved by Owner before printing.

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**SIGN PANEL LAYOUT:** REFER TO PEDESTRIAN TOTEM SHEET 8