On an annual basis, the BID provides the following beautification services to our property owners (this list is not all inclusive):

**PUBLIC ART PROGRAM**
Since 2012, the BID has been active in the installation of several public art projects. We’ve installed over 21 works of art on traffic signal boxes. Also begun in 2012 and completed in 2013, we installed an 11,000 square foot mural on the 1st Ave North underpass. We’ve assisted property owners in installing public art on their buildings, to help combat graffiti. In our continued efforts to remove graffiti problems within the BID we have spent over $65,000 since 2009 installing public art projects and removing graffiti on behalf of our property owners.

**BANNERS**
In 2017, the BID increased our banners from 17 to 35. Installation of new banners depicting beautiful Great Falls images were installed. The BID funded the additional banners = $10,950.

**TRASH REMOVAL**
During the winter months, the BID provides for snow removal on behalf of our property owners. Property owners remain responsible for the removal of snow from their sidewalks; but the BID will provide a narrow path as guests visiting Downtown will have a clear sidewalk to venture on safely.

**COMMUNITY RESOURCE AMBASSADOR PROGRAM**
In 2001, the BID took the lead in revitalizing the Johnson Hotel building located at 417 Central Ave. The revitalization of this building is a proven success, the BID sold the site on its ownership interest in the building in July 2018. The Boards hope is to redeploy the funds from the sale into another real property redevelopment project.

**BIKE RACK PROGRAM**
Commencing in 2014 we launched a partnership with the welding class at CM Russell High School. The students upgraded our existing 26 original bike racks, built three new bike racks and have since created seven custom bike racks for some businesses. We formally established a bike rack policy and support our property & business owners in pointing bike racks for their locations. Ten-year expenditure for bike racks = $4,165

**BOULEVARD TREE PROGRAM**
On behalf of our property owners, the BID has taken the lead on maximizing the 582 boulevard trees within the District. These tax dollars come directly out of BID’s annual operating budget. Due to the frost in 2009, the BID replaced over 10% of these trees within the Downtown; we continue to budget and maintain/replace trees as needed. Ten-year expenditure for tree service = $30,763 versus as expenditure of $60,600 from 1999-2009.

**FLOWSERS**
Since 2009, the BID has increased the hanging flower pots from 23 pots to 53 pots this summer; we also manage the 11 rock planters on the street corners along Central Ave. Ten-year expenditure for flowers over $25,000. In 2012, the BID hired a Community Ambassador to maintain the flowers.

**TRANS REMOVAL**
On behalf of our property owners, the BID takes care of trash removal from more than 90 concrete trash receptacles located on the sidewalk throughout the district.

**BANNERS**
In 2017, the BID increased our banners from 17 to 35. Installation of new banners depicting beautiful Great Falls images were installed. The BID funded the additional hardware and received sponsorships for the banners. Ten-year expenditure for banners = $10,950.

**PEDLET PROGRAM**
Beginning in 2014 we launched a partnership with the welding class at CM Russell High School. The students upgraded our existing 26 original bike racks, built three new bike racks and have since created seven custom bike racks for some businesses. We formally established a bike rack policy and support our property & business owners in pointing bike racks for their locations. Ten-year expenditure for bike racks = $4,165

**THE JOHNSON HOTEL**
In 2001, the BID took the lead in revitalizing the Johnson Hotel building located at 417 Central Ave. The revitalization of this building is a proven success, the BID sold the site on its ownership interest in the building in July 2018. The Boards hope is to redeploy the funds from the sale into another real property redevelopment project.

**HOLDAY DECOR**
Since 2012, the BID has been active in the installation of holiday décor in the downtown core, taking this task over from the City. On an annual basis we have over 100 pieces of holiday décor installed, in addition to lighting placed on 34 boulevard trees. Ten-year expenditure for holiday décor = $85,763.

**FLOWERS**
Since 2009, the BID has increased the hanging flower pots from 23 pots to 53 pots this summer; we also manage the 11 rock planters on the street corners along Central Ave. Ten-year expenditure for flowers over $25,000. In 2012, the BID hired a Community Ambassador to maintain the flowers.

**PEDEST PROGRAM**
Beginning in 2014 we launched a partnership with the welding class at CM Russell High School. The students upgraded our existing 26 original bike racks, built three new bike racks and have since created seven custom bike racks for some businesses. We formally established a bike rack policy and support our property & business owners in pointing bike racks for their locations. Ten-year expenditure for bike racks = $4,165

**FLOWSERS**
Since 2009, the BID has increased the hanging flower pots from 23 pots to 53 pots this summer; we also manage the 11 rock planters on the street corners along Central Ave. Ten-year expenditure for flowers over $25,000. In 2012, the BID hired a Community Ambassador to maintain the flowers.

**TRANS REMOVAL**
On behalf of our property owners, the BID takes care of trash removal from more than 90 concrete trash receptacles located on the sidewalk throughout the district.

**BANNERS**
In 2017, the BID increased our banners from 17 to 35. Installation of new banners depicting beautiful Great Falls images were installed. The BID funded the additional hardware and received sponsorships for the banners. Ten-year expenditure for banners = $10,950.

This report is an outline of the BID’s work to improve downtown for the past ten years. This is just a glimpse of the areas the BID supports. The goal of the BID is to maintain, beautify, and stimulate development in Great Falls’ Historic Downtown district.

Your affirmative vote and contribution will provide ongoing efforts in all of these areas as well as other areas of economic development. The renewal of the BID is dependent upon your vote. Without it, the downtown and all of our positive steps forward that have been made these past ten years may falter. The real question is if the BID is not renewed through this tax assessment program where will the money come from to support these programs and projects in the future? Please consider the entire program, what it does for the overall appearance and the ongoing vision for future development of the downtown area when considering your vote.

**THE WORK OF THE BID**

The Boards hope is to redeploy the funds from the sale into another real property redevelopment project.

**SNOW REMOVAL**

IF NOT THE BID, THEN WHO?

Visit www.GreatFallsBID.com for more information.
A Business Improvement District (BID) is an organization formed by private property owners within a legally constituted city district. Property owners pay a special assessment on their property to help fund improvements within the district. In Great Falls, the idea of creating a BID was introduced in 1989, and organizational leaders introduced the idea of creating a BID to the property owners of Downtown Great Falls. 2019 marks the third renewal of the Great Falls BID.

The BID petitioned property owners to approve or deny an additional assessment that appears on their property tax bill that is directed back to the BID for improvements within the district. The renewal of the BID requires more than 60.1% of property owners within the district to approve the tax plan in order to continue for an additional ten-year period. The BID is operated by an all volunteer Board of Directors who are property owners or their designated representatives within the district; with additional administrative support within their office setting. All Board members are approved by the City Commissioners and serve a four-year term with an option to renew for one additional four-year term.

The purpose of this report is to inform you, the property owners of Downtown Great Falls, about how your Great Falls Business Improvement District operates.

The purpose of this report is to inform you, the property owners, of Downtown Great Falls, about how your Great Falls Business Improvement District operates.

The tax assessment for the Great Falls BID remained the same since its original creation in 1989. Historically, the assessment has been separated into three parts. In 2017, an additional fourth component was added to the tax assessment formula, acknowledging the increase in condominium residential units downtown. The amounts assessed are different for each parcel in the district based on square footage, current market value of the property plus or minus. The assessment is paid to the district when your property tax payment is made to the County Treasurer.

**BID Assessed Value Formula**

\[
\text{Annual BID tax} = \frac{(\text{BIDT} + \text{BIDF} + \text{BIDS}) \times \text{Assessed market value}}{\text{Assessment base amount}}
\]

**BIDT (BID Taxable Rate)**

\[\text{BIDT} = \frac{\text{Market value} \times \text{Assessment rate}}{100}\]

**BIDF (BID Flat Rate)**

\[\text{BIDF} = \text{Flat rate per parcel or lot}\]

**BIDS (BID Square Footage rate)**

\[\text{BIDS} = \frac{\text{Square footage} \times \text{Assessment rate}}{100}\]

**Business Improvement District Ten-Year Report of Grant Activity 2009 - 2018**

**Business Incentive Grants**

**Exterior**

<table>
<thead>
<tr>
<th>Year</th>
<th>Total amount</th>
<th>2009 to 2018</th>
<th>2009 to 2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>$110,547,999</td>
<td>$248,000</td>
<td>$132,315</td>
</tr>
<tr>
<td>Interiors</td>
<td>$218,137.25</td>
<td>$218,137.25</td>
<td>$218,137.25</td>
</tr>
<tr>
<td>Exteriors</td>
<td>$88,410.75</td>
<td>$88,410.75</td>
<td>$88,410.75</td>
</tr>
<tr>
<td>Residential</td>
<td>$50,000</td>
<td>$50,000</td>
<td>$50,000</td>
</tr>
<tr>
<td>Total</td>
<td>$366,095.40</td>
<td>$366,095.40</td>
<td>$366,095.40</td>
</tr>
</tbody>
</table>

**Residential Grants**

Total amount to $110,467,771.46 from 1999-2009, 120 grants were awarded. In addition, the Montana State Legislature approved the grant program for businesses in the BID for improvements to the district. The tax assessment has been separated into three parts. In 2017, an additional fourth component was added to the tax assessment formula, acknowledging the increase in condominium residential units downtown. The amounts assessed are different for each parcel in the district based on square footage, current market value of the property plus or minus. The assessment is paid to the district when your property tax payment is made to the County Treasurer.

**TEN-YEAR REPORT OF GRANT ACTIVITY 2009 - 2018**

**Business Incentive Grants**

Total amount to $110,467,771.46 from 1999-2009, 120 grants were awarded. In addition, the Montana State Legislature approved the grant program for businesses in the BID for improvements to the district. The tax assessment has been separated into three parts. In 2017, an additional fourth component was added to the tax assessment formula, acknowledging the increase in condominium residential units downtown. The amounts assessed are different for each parcel in the district based on square footage, current market value of the property plus or minus. The assessment is paid to the district when your property tax payment is made to the County Treasurer.

**Grant Programs**

- **New, Existing, and Expanding Business Grants (Interior)**
  - Total amount to $59,735,684 in 2009 and most recently in 2018
- **Business Incentive Grants**
  - Total amount to $110,467,771.46 from 1999-2009
- **Residential Grants**
  - Total amount to $50,000 in 2009
- **Facade, Interior, Residential & Business Incentive Grant Programs**
  - **Exterior**
    - Total amount to $248,000 in 2009
  - **Interior**
    - Total amount to $218,137.25 in 2009
  - **Residential**
    - Total amount to $50,000 in 2009

**The Tax Assessment Formula**

Per Montana State Statutes 7-12-113.

The tax assessment for the Great Falls BID remained the same since its original creation in 1989. Historically, the assessment has been separated into three parts. In 2017, an additional fourth component was added to the tax assessment formula, acknowledging the increase in condominium residential units downtown. The amounts assessed are different for each parcel in the district based on square footage, current market value of the property plus or minus. The assessment is paid to the district when your property tax payment is made to the County Treasurer.

**Business Improvement District**

**Tax Assessment Formula**

\[
\text{Annual BID tax} = \frac{(\text{BIDT} + \text{BIDF} + \text{BIDS}) \times \text{Assessed market value}}{\text{Assessment base amount}}
\]

**BIDT (BID Taxable Rate)**

\[\text{BIDT} = \frac{\text{Market value} \times \text{Assessment rate}}{100}\]

**BIDF (BID Flat Rate)**

\[\text{BIDF} = \text{Flat rate per parcel or lot}\]

**BIDS (BID Square Footage rate)**

\[\text{BIDS} = \frac{\text{Square footage} \times \text{Assessment rate}}{100}\]

**THE TAX ASSESSMENT FORMULA**

\[
\text{Annual BID tax} = \frac{(\text{BIDT} + \text{BIDF} + \text{BIDS}) \times \text{Assessed market value}}{\text{Assessment base amount}}
\]

**BIDT (BID Taxable Rate)**

\[\text{BIDT} = \frac{\text{Market value} \times \text{Assessment rate}}{100}\]

**BIDF (BID Flat Rate)**

\[\text{BIDF} = \text{Flat rate per parcel or lot}\]

**BIDS (BID Square Footage rate)**

\[\text{BIDS} = \frac{\text{Square footage} \times \text{Assessment rate}}{100}\]