



# GREAT FALLS BUSINESS IMPROVEMENT DISTRICT WORK PLAN 2018-2019

The mission of the Great Falls Business Improvement District (BID) is to represent the unique interests of the business and property owners located within the district. The goal of the BID is to create an environment that is appealing to shoppers, office workers, residents, tourists, and new businesses and investors. Overall, the BID is responsible for downtown revitalization through economic development, real estate development, short and long-range planning, grant program administration, and physical and environmental improvement programs.

The BID will provide the following services within the designated boundaries over the next fiscal year:

## ➤ **Downtown Property Investments**

- Renewal of the BID through 2029
- Invest in downtown properties through our many grant programs.
  - Current grant programs include: Façade, Residential, Interior, Sidewalk, Art, Outdoor Living, Pedlet and Business Incentive.
- Creation of a joint economic office downtown.
- Utilize additional grant programs to supplement BID grant monies.
  - Tax Increment Financing (TIF)
    - The BID will continue to support the Downtown Development Partnership in administering the TIF.

## ➤ **Real Property/Business Incubator**

- Sale of the BID's real property ownership interest in the Johnson Condo Association (that has operated as a business incubator for 15+ years); or any other real property the BID might own with potential redeployment of the funds into downtown real property development projects.

## ➤ **Downtown Safety & Security**

- Working with partner organizations of the Downtown Safety Alliance
  - Clean & Safe Team - Provide a seasonal downtown resource ambassador
  - Support the BRIC Officer from the Great Falls Police Department
  - Support the Great Falls Police Department's Volunteer Program
  - Management of the Business Watch & Coins for a Cause Programs

## ➤ **Unifying Entities**

- Communication
  - Provide our property & business owners information on the BID and our programs.
  - Incorporate BID website into one downtown website.
- Volunteers
  - Continue support of the Downtown Chicks, an established pool of volunteers that can be utilized as a resource for events & special projects.
  - Continue support of the Building Active Communities Initiative (BACI)
  - Work with organizations to coordinate improvement efforts of our downtown.
- Downtown Partnership
  - The BID will be an active participant in the Downtown Development Partnership, working to implement the Downtown Master Plan.
  - The BID will support the Downtown Great Falls Association.

## ➤ **Beautification**

- Downtown Public Art Projects
- Trash Removal/Graffiti Removal
- Sidewalk Cleaning/Snow Removal
- Tree & Flower Maintenance
- Holiday Décor/Banners
- Sound System