



GREAT FALLS BUSINESS IMPROVEMENT DISTRICT WORK PLAN 2017-2018

The mission of the Great Falls Business Improvement District (BID) is to represent the unique interests of the business and property owners located within the district. The goal of the BID is to create an environment that is appealing to shoppers, office workers, residents, tourists, and new businesses and investors. Overall, the BID is responsible for downtown revitalization through economic development, real estate development, short and long range planning, grant program administration, and physical and environmental improvement programs.

The BID will provide the following services within the designated boundaries:

- **Downtown Property Investments**
 - Invest in downtown properties through our many grant programs.
 - Current grant programs include: Façade, Residential, Interior, Sidewalk, Art, Outdoor Living and Business Incentive.
 - Creation of a joint economic office downtown.
 - Utilize additional grant programs to supplement BID grant monies.
 - Tax Increment Financing (TIF)
 - The BID will continue to support the Downtown Development Partnership in administering the TIF.
- **Downtown Safety & Security**
 - Working with partner organizations of the Downtown Safety Alliance
 - Provide a seasonal downtown resource ambassador
 - BRIC Officer from the Great Falls Police Department
 - Great Falls Police Department's Volunteer Program
 - Management of the Business Watch & Coins for a Cause Programs
- **Unifying Entities**
 - Communication
 - Provide our property & business owners information on the BID and our programs.
 - Regular updates on our website.
 - Volunteers
 - The BID will continue to support the Downtown Chicks, an established pool of volunteers that can be utilized as a resource for events & special projects.
 - Work with organizations to coordinate improvement efforts of our downtown.
 - Downtown Partnership
 - The BID will be an active participant in the Downtown Development Partnership, working to implement the Downtown Master Plan.
 - The BID will support the Downtown Great Falls Association.
- **Beautification**
 - Clean & Safe Team
 - Downtown Art Projects
 - Garbage Removal
 - Sidewalk Cleaning/Snow Removal
 - Tree & Flower Maintenance
 - Graffiti Removal
 - Holiday Décor
 - Banners
- **Business Incubator**
 - Management of the business incubator